



2024 Annual Report

Life-changing access.

Life-saving affirmation.

DEAR READER,

When Point of Pride began nearly ten years ago, we couldn't have imagined the reach and impact our work would have.

What started as a grassroots effort to support our trans siblings has grown into a national movement, driven by community care, mutual aid, and the unwavering belief that every trans person deserves access to the resources they need to thrive.

To date, we've dispatched more than **25,000 gender-affirming garments** to trans youth and adults in all 50 states and 127 countries. We've awarded more than **\$2.75 million in direct financial relief** for gender-affirming care, including surgeries, HRT, and permanent hair removal services. These achievements would not have been possible without supporters like you stepping up and showing up for our community every single day.

As we reflect on all we've achieved together in 2024, we're proud of the ways we've adapted and expanded our care. This year, we launched Renewal Awards, providing additional financial assistance to recipients who need ongoing support. In June, we introduced the Thrive Fund, a groundbreaking program offering relief for a wide variety of needs, from fertility preservation to vocal training to fees associated with updating legal documents—all critical steps toward living authentically.

These new initiatives, combined with the addition of a dedicated Care Coordinator team member, mean that we're providing more personalized, hands-on support than ever before.

But 2024 has also been a year of deep challenge. The continued rising tide of anti-trans legislation across the country has created profound challenges for our community. This year's election results brought fear and despair for many of us who are already among the most marginalized in our country. The grief and pain are undeniable, but so too is the strength we inherit from our trans ancestors, who have shown us what resistance, community care, and collective action look like.

Through it all, one thing remains clear: **in a world that often fails to support us, we find strength in supporting each other.** This community is more than resilient—it is powerful, creative, and full of love. And with your continued support, we are creating a future where every trans person has the opportunity to live with dignity, authenticity, and joy.

To you, we offer our sincerest gratitude. Together, we've touched thousands of lives. Thank you for believing in Point of Pride and being an essential part of this work.

In solidarity always,
Jeff & Aydian

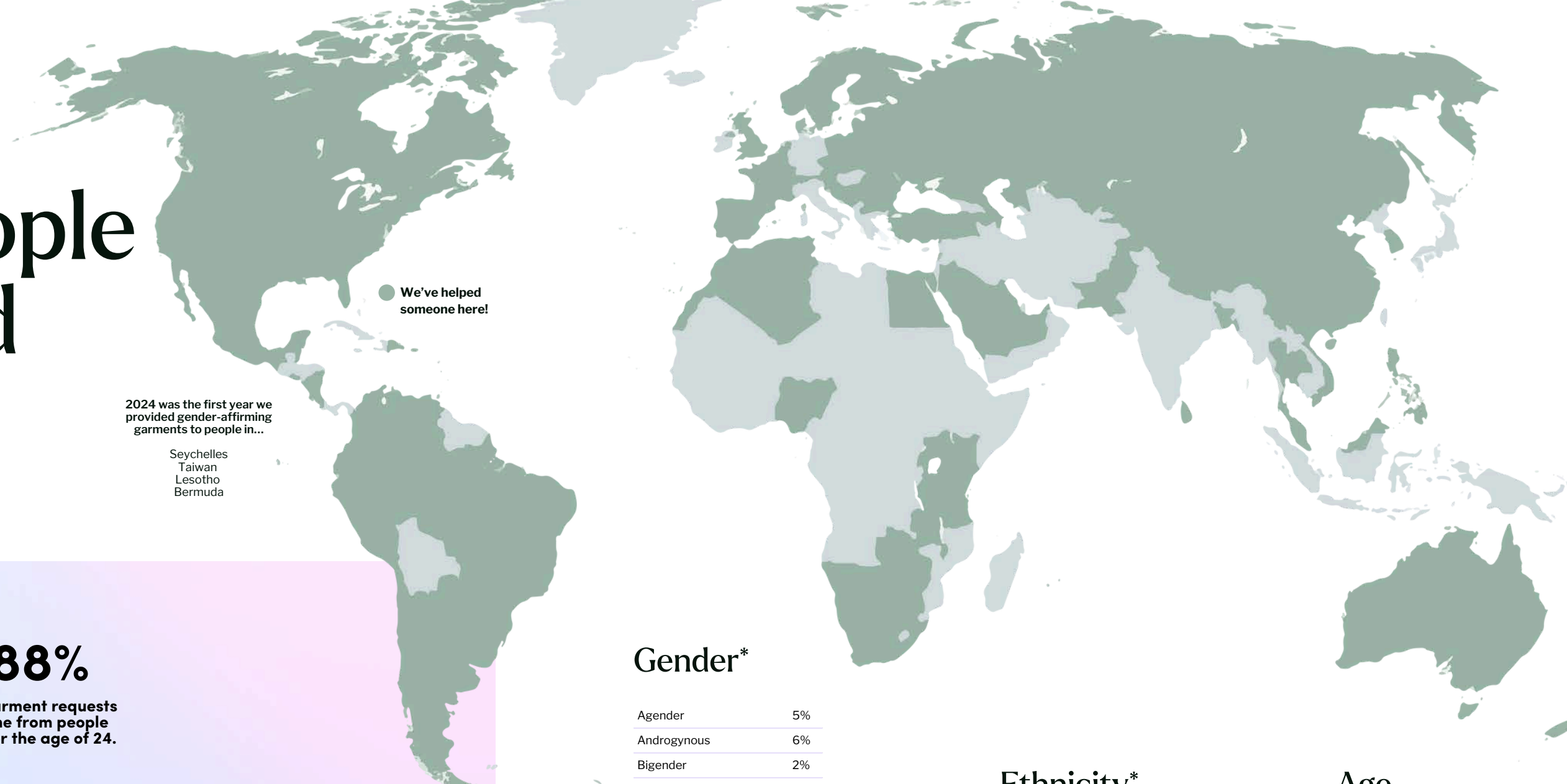


Jeff Main (he/him)
Co-founder,
Executive Director



Aydian Dowling (he/him)
Co-founder, Advocacy &
Engagement Lead

4,939 people supported in 2024



2 in 3

people we serve are living with a disability or chronic illness. (24% of them were denied government benefits.)

88%

of garment requests come from people under the age of 24.

27%

of financial aid recipients have had their gender-affirming care denied by insurance at least once.

3 in 4

people we serve have experienced housing insecurity, either now or in the past.

"I no longer have to choose between rent or food and my transition."

68%

are living in high-risk states for anti-trans legislation.

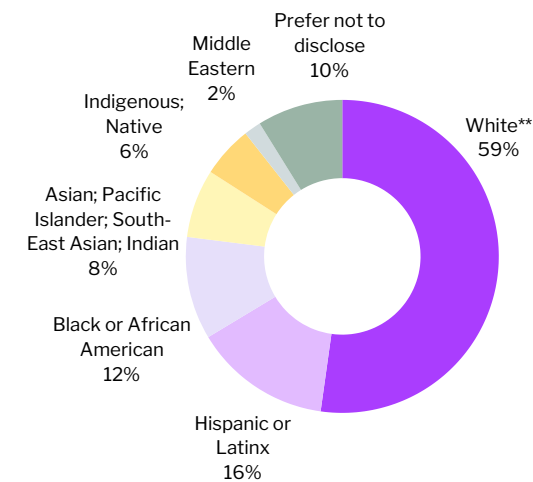
1 in 2

have experienced discrimination by a provider and/or employer.

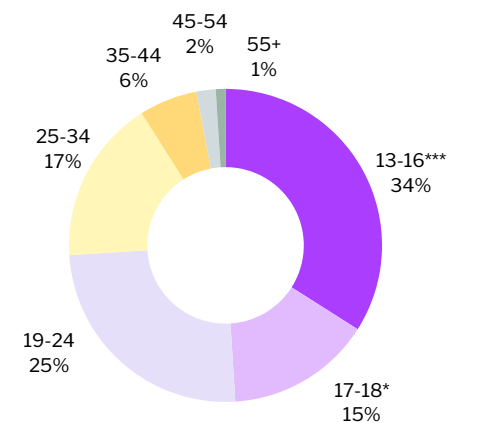
Gender*

Agender	5%
Androgynous	6%
Bigender	2%
Demifemale/Demigirl	1%
Demimale/Demiboy	5%
Gender Fluid/Genderqueer	14%
Gender Non-Conforming	6%
Intersex	1%
Non-Binary (NB; Enby)	28%
Questioning/Unsure	<1%
Trans Female (MtF; AMAB)	24%
Trans Male (FtM; AFAB)	39%
Transfeminine	8%
Transmasculine	17%
Two-Spirit	2%
Write In; Self-Described	<1%

Ethnicity*



Age



*Total exceeds 100% as participants could select multiple options.

**This percentage reflects the number of white trans folks living in rural areas or areas of the U.S. most impacted by anti-trans legislation.

***Point of Pride requires applicants seeking surgery, HRT, or permanent hair removal services to be at least 18 years of age.



“

Gender-affirming healthcare allows me to remove the shield and armor that I constantly take with me whenever I am in public.

Finally, I look in the mirror and experience the euphoric feeling of being in love with who I am.

"I see myself."

It's a moment that often brings tears of joy—the profound relief and euphoria of a reflection in the mirror that looks familiar and true. This is the reality for recipients of Point of Pride's Annual Trans Surgery Fund.

Gender-affirming surgery is more than vital, life-saving healthcare—it's a turning point that unlocks a sense of confidence, safety, and fulfillment that cascades into every facet of life.

Our recipients tell us they're stepping into the world with a renewed sense of self—they're deepening relationships and strengthening connections with their communities

For so many, access to surgery means the ability to show up authentically and joyfully, whether in a classroom, workplace, or around a dinner table with loved ones.

When these medically necessary surgeries remain financially and logistically out of reach, compounded by systemic inequities and hostile legislation, **this program is a lifeline:** providing direct financial assistance to those who cannot afford this essential care.

2 in 3

recipients are people of color

1 in 2

are living with disability or chronic illness

1 in 2

live in states considered high-risk for anti-trans legislation

3 in 4

have experienced housing insecurity, either now or in the past



Jae, 23-year-old Black trans woman from Mississippi, shared that access to surgery was as much about safety as it was affirmation.



Dax, a stay-at-home parent to medically fragile LGBTQ+ foster kids, struggled to afford healthcare as their partner's income covers only basic needs.



Over
\$724k

awarded to 47 recipients

“

I was persecuted in my home country for being queer. For me, this surgery doesn't mean vanity. It means freedom.

—Samantha (she/her)



Transforming Lives Through HRT

Gender-affirming hormone therapy (HRT) is medically necessary, often life-saving, care. Yet it remains out of reach for many due to financial barriers, insurance exclusions, and a lack of accessible providers—issues compounded by rising anti-trans legislation.

This year, more than 15% of applicants to our HRT Access Fund came from Florida alone, underscoring the urgent need for support in states most at risk of healthcare restrictions.

Through partnerships with Plume, Folx, QueerMed, QueerDoc, TrueU, and Spectrum: The Other Clinic, we provided 117 recipients with comprehensive care, including telemedicine visits, lab work, prescription coverage, and more.

We are also proud to have partnered with the National Black Trans Advocacy Coalition (BTAC) to fund care specifically for 49 Black recipients, furthering our mission to ensure equitable access to this vital care.

For these recipients, HRT is more than healthcare—it's a pathway to authenticity, confidence, and the freedom to thrive.

58%

of recipients are age 18-24

54%

of recipients are people of color

1 in 2

are living with disability or chronic illness

3 in 4

live in states considered high-risk for anti-trans legislation

Over **\$244k**

awarded to 117 recipients

“

I can now access consistent HRT, which helps me feel in control of my mental wellness and confident in my appearance.

—Ryan (he/they)

Pioneering Support for the Femme Community

Point of Pride's Electrolysis Support Program is the first—and, to our knowledge, remains the only—program of its kind, providing direct financial aid for permanent hair removal services including electrolysis and laser.

For many in the trans community, this care is not just affirming—it's **integral to their ability to safely traverse their everyday lives.**

In 2024, we increased the grant award amount for the second year in a row, enabling recipients to access even more sessions of this life-changing care.

The program is inclusive to folks of all genders, but guided by our founding principle of equity, it prioritizes trans women and femmes of color who often face heightened challenges.

Over
\$376k
awarded to 191 recipients

57%

of recipients are people of color

60%

are living with disability or chronic illness

60%

have experienced discrimination by an employer or provider

76%

have experienced housing insecurity, either now or in the past



“

I feel so much more confident and beautiful in my skin. I can finally be more of the woman I know I am.

—Robin (she/her)

Holistic Community Support

In June 2024, Point of Pride launched the Thrive Fund, a groundbreaking program designed to meet the diverse and unique care needs of the trans community.

Each trans and gender diverse person travels a unique path. There is nuance and complexity to the support they will need that transcends the core medical care we often associate with transition —HRT and surgery.

The Thrive Fund supports a wide range of needs, including prosthetics or wigs, voice therapy, at-home IPL hair removal devices, fertility preservation, post-surgical caregiving, and more.

By addressing these often-overlooked aspects of transition, the fund helps recipients feel more confident, complete, and supported in their journey.

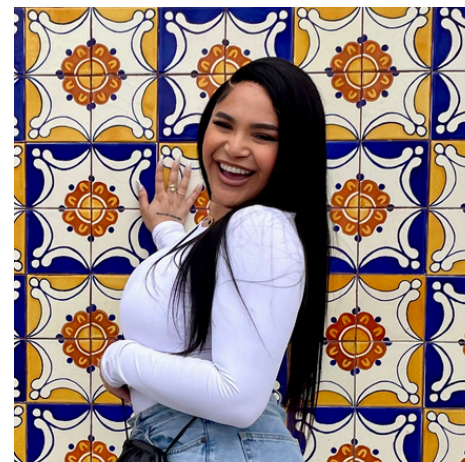
As a pilot program, the Thrive Fund offers an opportunity for us to be nimble and responsive, allowing us to adapt to meet our community's evolving needs. We look forward to building on this foundation in 2025.

\$55k awarded to **45 recipients**



“
A wig is more than just a piece of hair; it is a symbol of my resilience, my identity, and my right to exist as I truly am.
—Manola (she/her)

Receiving a wig was a transformative experience for Manola, empowering her to present herself with far more confidence and authenticity.



Sienna's biggest source of distress was her inability to update her identification documents. Now, with corrected IDs, Sienna feels relief and safety.



Andre needed financial assistance to navigate changes to his passport and birth certificate.

A note from our Director of Programs



Tyler Rodriguez (he/him)

In 2024, anti-trans legislation surged across the U.S., restricting everything from name and gender marker changes to bathroom access, sports participation, and even healthcare for both youth and adults. Even in states with legal protections, discrimination remained a persistent barrier—our application data showed a 77% increase in reported healthcare discrimination and a 57% increase in workplace discrimination. Simply put, our community has been under attack.

And yet, in a world that tells us we shouldn't rise, shouldn't grow, shouldn't live... somehow, we continue to find the resilience to dig deep and Thrive.

That's why we launched the Thrive Fund—a program designed to support our community in the many ways they define their own gender-affirming journeys.

From name and ID changes to vocal training, gender-affirming wigs, and prosthetics, the Thrive Fund provides microgrants to help trans folks navigate their transitions mentally, socially, and physically. Unlike our other programs, it was built to be flexible—to meet people where they are, recognizing that gender-affirming care isn't one-size-fits-all.

This unique structure has come with challenges, but it has also given us the opportunity to listen, learn, and innovate new ways to support our community.

We created the Thrive Fund because trans people deserve to flourish. And with your support, we keep finding new ways to help our community do just that.

Extending Care Through Renewal Awards

In January 2024, Point of Pride launched Renewal Awards, a new initiative designed to extend support to past financial aid recipients.

Many recipients face financial and logistical challenges that make it difficult to maintain their care once their initial grant is exhausted.

Because HRT and permanent hair removal services are often ongoing types of care, these grants bridge the gap by providing crucial support to ensure continuity of care.

Over
\$250k
awarded to 147 recipients

"Now I can move through the world without fear of being misgendered."

"HRT through Point of Pride saved my life—I finally feel at home in my body."

"I went from feeling invisible to feeling seen, supported, and celebrated—this care made all the difference."



Affirmation, One Garment at a Time

Chest binders and femme shapewear are simple yet essential tools for many trans people, offering comfort, confidence, and safety in daily life.



The need for this program has never been greater. This year, **we received an average of 45 new garment requests every single day**, reflecting the growing demand for these life-changing resources.



Tyler Rodriguez, Director of Programs, prepares a shipment of garments.

To meet this need, we expanded our partnerships with manufacturers and retailers and made significant investments in our infrastructure. This Fall, we added storage, inventory management software, and other tools, enabling us to ship hundreds more support packages each month to recipients in all 50 states and around the world.

The math is simple: one garment equals one life changed. In 2024, we were proud to celebrate the milestone of over 25,000 lives transformed.

88% of all requests come from young people under the age of 24

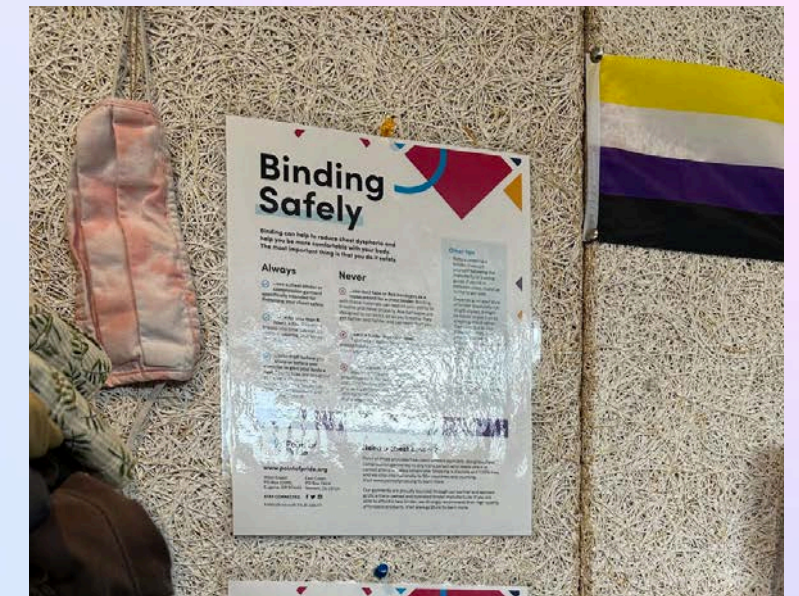
3,500 people received free chest binders

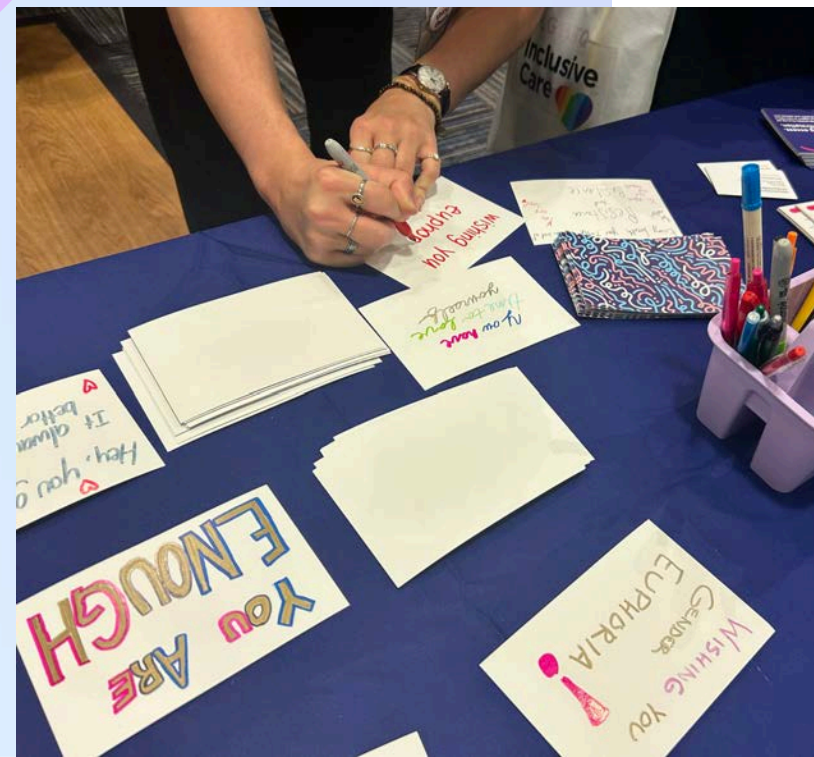
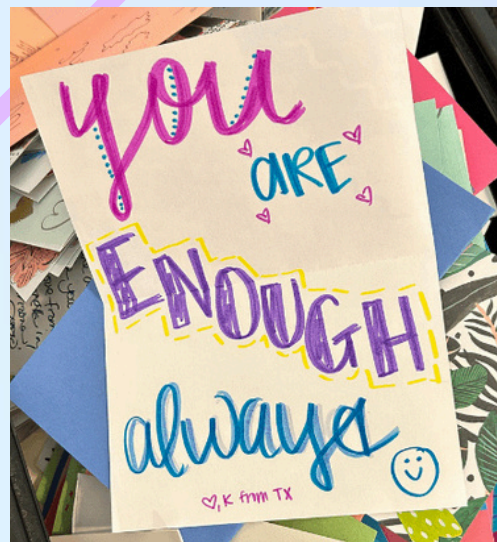
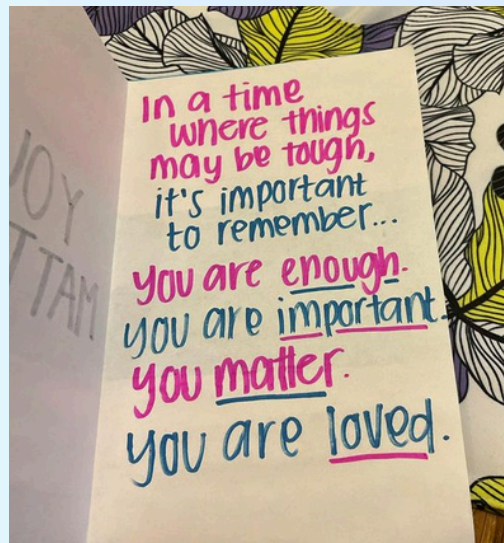
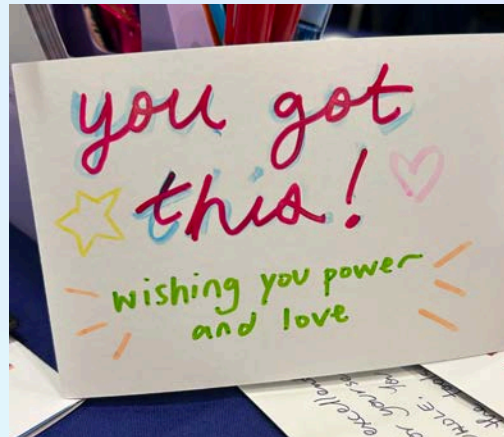
900 people received free femme gaffs



Building Local Partnerships for Faster Access

In 2024, we launched a new initiative to work directly with local community groups, LGBTQ+ centers, and grassroots organizations to rehome chest binders within their communities. These partnerships allow us to get garments into the hands of trans people faster and more efficiently while strengthening networks of care and support.





Small Gestures, Outsized Impact

Want to write cards to uplift our trans siblings? Learn more at www.pointofpride.org/letter-writing

Affirming a trans person goes beyond medical care: it can be as simple as telling a trans person, "I see you, I support you, and you are not alone."

With every free garment we distribute, we always include a handwritten note. Sometimes it's a short message of support; other times, it's a deeply personal letter. Again and again, recipients tell us **these notes have a profound and lasting impact**, that these cards get taped inside school lockers or carried like treasures in their wallets.

For some, especially young people who might not be living in environments that support their identity, these are the first words of affirmation they've ever received. Knowing someone is on their side can make all the difference.

Beyond directly supporting recipients, Point of Pride builds connections through workplace letter-writing events with teams of all sizes and types. These gatherings not only foster a sense of community but also create space for meaningful conversations and education, inspiring allies to take action and deepen their understanding of trans topics and experiences.

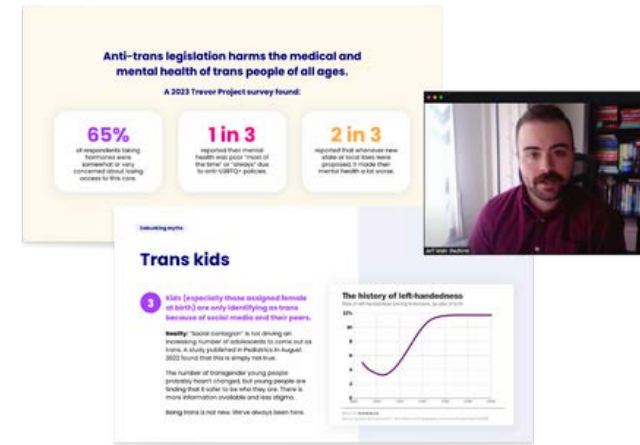


Inclusion in the Workplace

Companies understand that an inclusive workplace isn't just about policies—it requires a commitment to education and transformation.

Point of Pride has partnered with organizations across industries to foster inclusion through impactful panels and discussions.

Our in-person and virtual events spark meaningful change by encouraging open dialogue, raising awareness of biases, and providing actionable strategies for creating more inclusive spaces at work and beyond.



“

From heartfelt card-writing to engaging live virtual education sessions, our employees have had meaningful opportunities to connect and learn more about the LGBTQ+ community. Point of Pride's wealth of knowledge and lived experiences provided personal connection and understanding for our employees.”

—SB Knobel (she/her), ERG Leader

These are just some of the ERGs and teams that partnered with us to foster inclusivity:



Running with Pride

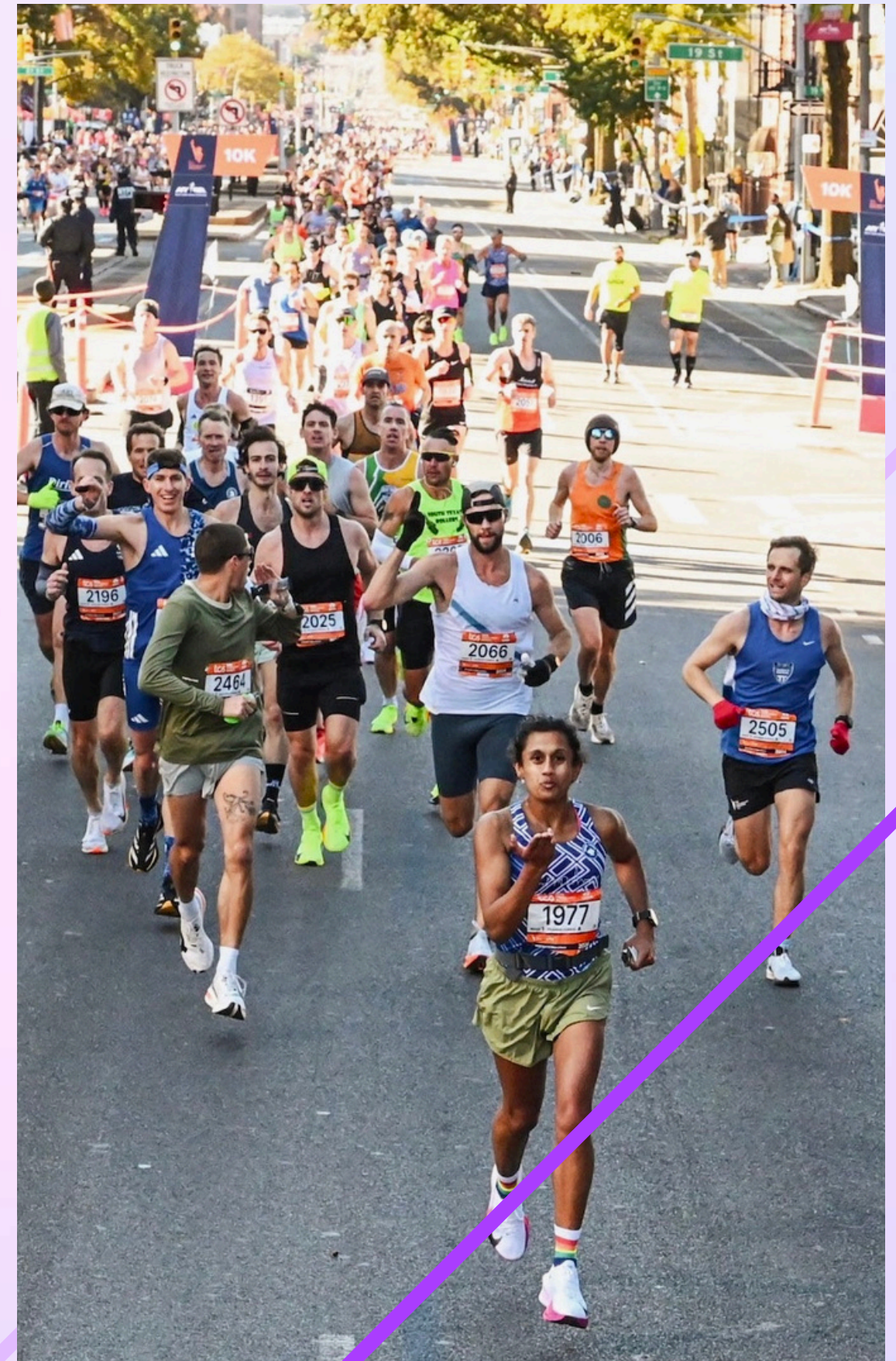
Point of Pride made history as six trans and gender-diverse athletes competed in the 2024 TCS New York City Marathon, the world's largest marathon.

These remarkable runners weren't just athletes—they were champions of trans joy and resilience, showcasing the strength, determination, and beauty of our community while raising critical funds for Point of Pride's mission.

The team's journey was supported by **Chris Mosier**, Point of Pride board member, Team USA athlete, and team coach, along with coordination from **Lauren Lubin April**, a long-time advocate for non-binary and trans inclusion in sport.

Our athletes—Danne, Liz, Sprite, Exandra, Lyla, and Kae—demonstrated the perseverance, resilience, and determination that define both marathoners and the trans community. Through every step of the 26.2-mile course, they reminded the world that trans people are unstoppable. Their success reflects the heart of Point of Pride's mission: to uplift and empower every member of our community, no matter the challenges ahead.

\$30k raised by our athletes.



Kae leads the pack and blows a kiss to the camera at mile 18.

Building on Our Collective Power & Generosity

Another incredible \$2 million raised for trans healthcare.

Turning points often emerge from collective resilience and determination, and for our community, the Annual TikTok-a-Thon for Trans Health hosted by **Mercury Stardust** and **Jory (AlluringSkull)** has become a testament to both.

In 2023, this event raised an unprecedented \$2,000,000, transforming hundreds of lives. In 2024, Mercury and Jory once again rallied their platforms and supporters to build on this incredible success, demonstrating the enduring power of community.

This year was not without its challenges. On day 1 of the three-day, 30-hour fundraiser, TikTok banned Mercury Stardust's account after a barrage of false reports from transphobic trolls.

Jory, her co-host, also faced relentless bans across her accounts. These unjust actions sharply limited their ability to fundraise in real time, but Mercury and Jory responded with resilience and bravery, refusing to let hate silence their mission.

Even in the face of adversity, the TikTok-a-Thon was filled with unforgettable moments of levity and connection. Point of Pride staff played Twister on the livestream, trans singer-songwriters filled the space with music, and guests joined to share stories of trans joy and triumph. We celebrated the profound impact of the money raised by holding up photos of recipients whose lives were transformed through access to healthcare, introducing them by name, and sharing their powerful stories with the world.



In the end, Mercury and Jory's unwavering determination prevailed, **raising another incredible \$2,000,000 toward trans healthcare from 44,000+ generous donors**. This moment, once again, reminds us of the collective love and strength that fuels our movement and the lasting difference we can make together.

“

When you talk about trans people, talk about our happiness, talk about how we help each other, talk about how we stand together and we are one.

—Mercury Stardust

Showing Up with Purpose

In 2024, Point of Pride proudly showed up at events across the country, creating spaces for connection, education, and support.

At the Philadelphia Trans Wellness Conference, we led two community presentations: one focused on preparing physically and mentally for gender-affirming surgery, and the other centered on community care and ways to support ourselves and one another.

We participated in several LGBTQ+ Pride events, connecting with community members, sharing resources, amplifying our mission, and celebrating trans joy while providing tangible support to those who need it most.

Closer to home, we hosted volunteer events where supporters packaged and distributed hundreds of gender-affirming garments, delivering essential resources while fostering a spirit of collaboration and care.



Board member Rob leads a session at PTWC, teaching participants stretches designed to support post-operative recovery.



Volunteers come together to package hundreds of gender-affirming garments in just one afternoon.

Resources that Foster Connection

When we consider the needs of our community, we think about the whole person—their medical, psychological, and environmental well-being. This year, we increased our focus on providing that type of holistic support.

As we grow our content library, some of **last year's most popular resources included...**

How Do I Know If I'm Trans?

How Do I Know If I'm Non-Binary?

Guided Meditation: Trans Day of Visibility

Guided Meditation: For the Parents of Trans Children

30 Days of Trans Affirmations

This work included hosting **open community events**, such as a dozen virtual webinars during Trans Awareness Week. In collaboration with leading healthcare experts and physicians, these events provided a platform to answer questions and share insights.

We launched **live and recorded info sessions** for applicants. For our financial aid recipients, we offered **one-on-one support sessions** to assist with navigating challenges in accessing healthcare.



The work to expand access to inclusive healthcare is ongoing, and shared by many. Thank you for the role you play in bringing Point of Pride's mission forward.

46,126

The number of individual donors, organizations, and foundations that supported Point of Pride in 2024.

YOU HELP MAKE THIS POSSIBLE

Thank you

In the face of adversity, we are more determined than ever to show up for one another. The fight for justice is timeless, and we keep going because we must. Together, with our community, supporters, allies, and friends, we are ready to meet this moment and the unpredictable future it brings.

Thank you to the dedicated volunteers, consultants, and providers who tirelessly support our mission and our trans siblings, especially...

Mercury Stardust; Jory; Izzy L and the team at QueerMed; Crystal B and the team at QueerDoc; Jen R, Dana C and the team at Folx; Stacie P and the team at Spectrum; Julie P, Cain M and the team at TrueU; Summer J, Haley E, Jay-Xavier J and the team at Plume; Avery E, Rae H and the team at Origami Customs; Ash A, Marli W and the team at gc2b; Mike B, Jevon M and the team at Elevated Access; Motti and the team at For Them; Nico R, Eileen B and the team at urBasics; Marianne R and the team at En Femme; Kelly Storck, LCSW; Robert Knox Hayes; Alana Tamara Miller; Greg Sottolano; Vivienne Esrig; Lauren Lubin April; Rev. Laura V; Melissa R; Logan V and our dedicated team of Community Grantmaking Fellows.

We express our heartfelt gratitude to our team members for their invaluable contributions and steadfast leadership:

Board of Directors

- Liz B.
- Nic
- Rob V.
- Meryl L.
- Chris Mosier

Advisory Board

- Blossom C. Brown
- Lydia X. Z. Brown
- Jodie Patterson
- Erin Reed
- Rey Resendez
- Brian Michael Smith
- Eden Rose Torres

Staff

- Jeff Main
- Aydian Dowling
- Tyler Rodriguez
- Jay B.
- Abby J.





“

Having access to surgery has brought me into alignment mentally, physically, and spiritually.

Now, I feel empowered to pursue my goals with renewed vigor.

Saaji (he/him)
Surgery Fund recipient

Financial snapshot

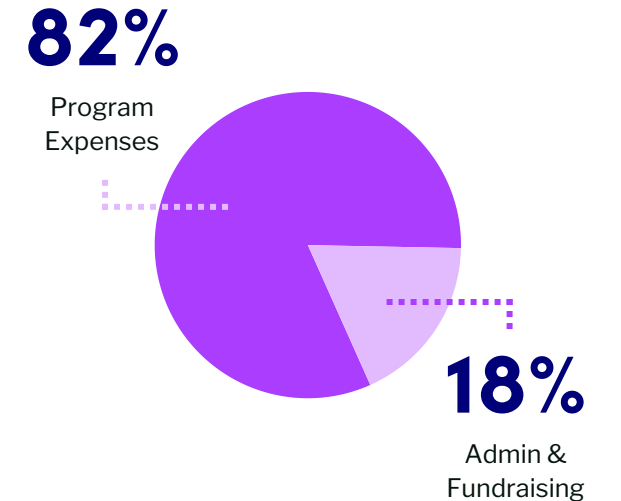
Point of Pride is committed to financial transparency and accountability. **In 2024, we underwent our first-ever annual independent audit** to ensure our operations meet the highest standards of integrity and stewardship.

Point of Pride continues to maintain the GuideStar Platinum Seal of Transparency and Charity Navigator's 4-star rating—**the highest levels of recognition offered**—showcasing the progress and results we're making toward our mission.

Your support makes our work possible. Please join us in continuing to provide life-saving resources by donating, volunteering your time, or spreading the word about our mission. Together, we can create a world where every trans person has the opportunity not just to survive, but to thrive.

An Organization You Can Trust

82% of Point of Pride's spending goes directly toward programs that support trans people.



"Thanks to y'all, I was able to refill my prescription."

"When I tried on my binder, I cried tears of joy."

"Following hair removal, I feel such confidence and joy."

"This grant has given me hope for a brighter future."

"I wake up every day feeling more like myself, and that's a gift I'll never take for granted."

"Starting HRT has given me the chance to finally feel at home in my body."

"I no longer second-guess my reflection."

\$49

Average donation from an individual donor

2.4x

Increase in programmatic spending

2024 Revenue	
Individual Donors	\$2,436,585
Corporate & Foundations	\$502,090
Other	\$46,612
Total	\$2,985,287

2024 Expenses	
Programs	\$2,107,310
Admin & Fundraising	\$476,194
Total	\$2,583,504

www.pointofpride.org

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